

BRIEF PROFILE

Clive Harrison

MA(oxon), MBA, AAIM,



Professional Background

Clive Harrison is a member of the higher education faculty at The Australian Institute of Management Business School. He is an Open Programs designer and facilitator, a strategy-marketing-sales-management improvement specialist, and an executive coach. He is based in Melbourne, Australia.

Clive feels that all organisations and individuals can improve, and he is passionate about helping them to do that. Although all clients have different needs, he firmly believes that best practice leaves clues we can learn from. Clive's purpose is to help clients and students leverage that learning, to meet their growth and profitability targets.

Clive completed his Honours degree in Chemistry at Oxford, and later his MBA from Manchester Business School. His early industrial experience was in sales and product management in the pharmaceutical industry, and he joined a leading London consulting firm in 1979, covering clients in all industry sectors. After three years working in the UK and Europe, Clive accepted a secondment to Singapore as Regional Director, assisting clients throughout Asia Pacific and Australasia. In 1987 he moved to Melbourne to build a new business, and formed Harrison Consulting early in 1990.

In more than forty years of consulting, training, and teaching, Clive has worked with over two hundred organisations, and is experienced in all industry sectors, with notable strengths in consumer goods, hardware, healthcare, grocery, energy, chemicals and retailing. He has worked extensively in Asia, with local operators and with companies exporting from Australia.

Clive is a co-contributor to the design of the postgraduate subject "*Marketing for Managers*" at AIM Business School (ABS) and one of its regular facilitators. He also facilitates two further subjects at MBA level. These are "*Managing Operational Improvement*" and the second-year subject "*Developing and Implementing Strategy*", both in the public domain and in-house (in customised formats). Since 2014, Clive has also conducted all three of these units in the ABS online format.

A Few Personal Details

Maybe not really part of a business profile, but I am also a singer-songwriter, I follow the English Premier League (with inappropriate intensity for a 70-year-old), and according to Lani, Ayden and Ethan, I am the best grand-dad in the universe!

And I have an informal style and a rather quirky sense of humour – I am a 'pom' after all!